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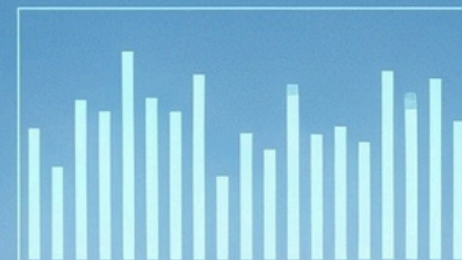
Business Presentation

ORDEASE

DIGITAL INFRASTRUCTURE –
CONNECTING BUYERS AND
SELLERS SEAMELESSLY

A product of

**CROSSFOOT
SOLUTIONS**



INTRODUCTION TO

ORDEASE

Ordease is a digital infrastructure of ordering and delivery of merchandise between sellers and buyers.

Its an ecosystem of managing complete ordering to delivery cycle for B2B and B2C transactions.



THE TRANSACTION

Repeat order cycle for manufacturers and distributors



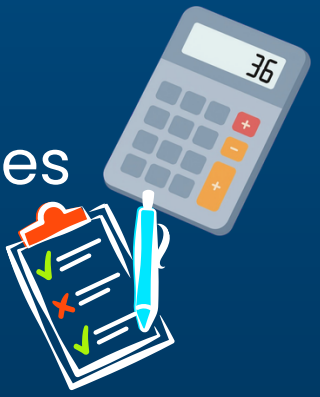
PROBLEM DEFINITION

The traditional way of ordering and delivery management

Manual follow-ups



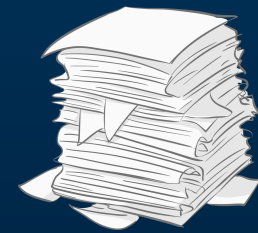
Quantity mismatches



No standardization of ordering & fulfillment



Orders on Disconnected systems (WhatsApp, email, MS Excel)



Missing documentation



No unified infrastructure between buyers & sellers

Delays



Unapproved changes



Delivery errors and disputes



Excessive use of time and resources



Lack of clarity



IMPACT OF THE PROBLEM

- Revenue leakage
- Operational inefficiencies
- Inventory mismatches
- Poor customer and vendor experience
- Lack of visibility across supply chain
- Inefficient inventory & demand planning
- High operational cost per transaction

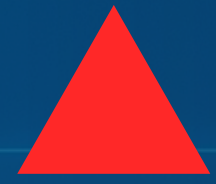
WELCOME TO ORDEASE THE SOLUTION



Ordease is a next-generation B2B and B2C **networking, order management** and **delivery coordination** infrastructure designed to streamline repeated transactions between connected parties.

Ordease simplifies how orders are placed, approved, dispatched, delivered, and reconciled — all within one secure ecosystem.

ORDEASE AS A SOLUTION



No Unified Infrastructure
Between Buyers & Sellers



Connected Buyer-Seller Network

- Digital onboarding of customers
- Direct system-to-system connection
- Centralized relationship management

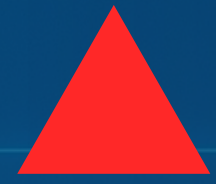


IMPACT

- Creates a structured ecosystem
- Strengthens distribution network
- Improves scalability



ORDEASE AS A SOLUTION



No Standardization of Ordering
& Fulfillment



Standardized SKU & Order Framework

- Defined product catalog
- Standard units of measure (UOM)
- Consistent order formats

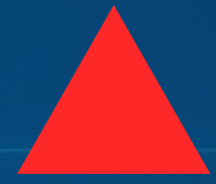


IMPACT

- Eliminates ambiguity
- Improves operational efficiency
- Enables automation & analytics



ORDEASE AS A SOLUTION



Orders on Disconnected Systems
(WhatsApp, Email, Excel)



Unified Order Management Platform

- Single digital interface for all orders
- Mobile + web access for buyers & sellers
- Centralized order dashboard

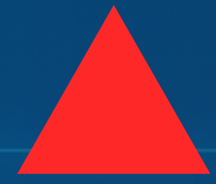


IMPACT

- Eliminates scattered communication
- Reduces missed orders
- Improves visibility



ORDEASE AS A SOLUTION



Quantity Mismatches



Structured Digital Forms

- Predefined SKUs & units
- Controlled quantity input
- Real-time validation

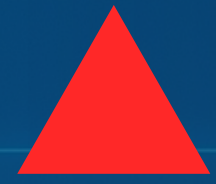


IMPACT

- Prevents manual entry errors
- Ensures accurate order quantities
- Reduces disputes



ORDEASE AS A SOLUTION



Unapproved Changes



Order Locking & Approval Workflow

- Orders cannot be edited after submission
- Change requests require approval
- Full audit trail



IMPACT

- Eliminates unauthorized changes
- Improves control & accountability
- Protects margins



ORDEASE AS A SOLUTION

▲ Delivery Errors & Disputes



Digital Order-to-Delivery Tracking

- Order confirmation records
- Delivery status tracking
- Proof of delivery (POD)

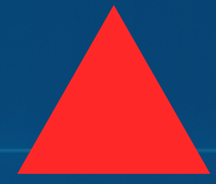


IMPACT

- Reduces delivery mistakes
- Provides dispute evidence
- Improves trust



ORDEASE AS A SOLUTION



Missing Documentation



Automated Document Generation

- Digital Forms
- Delivery notes
- Order confirmations and reports

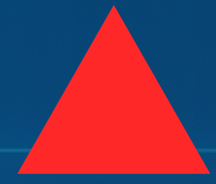


IMPACT

- Ensures complete documentation
- Reduces compliance risk
- Saves administrative effort



ORDEASE AS A SOLUTION



Manual Follow-ups



Automated Notifications & Alerts

- Order confirmation alerts
- Dispatch notifications
- Delivery updates



IMPACT

- Eliminates constant calling & messaging
- Saves time for sales teams
- Improves responsiveness



Overall Impact

ORDEASE AS A SOLUTION

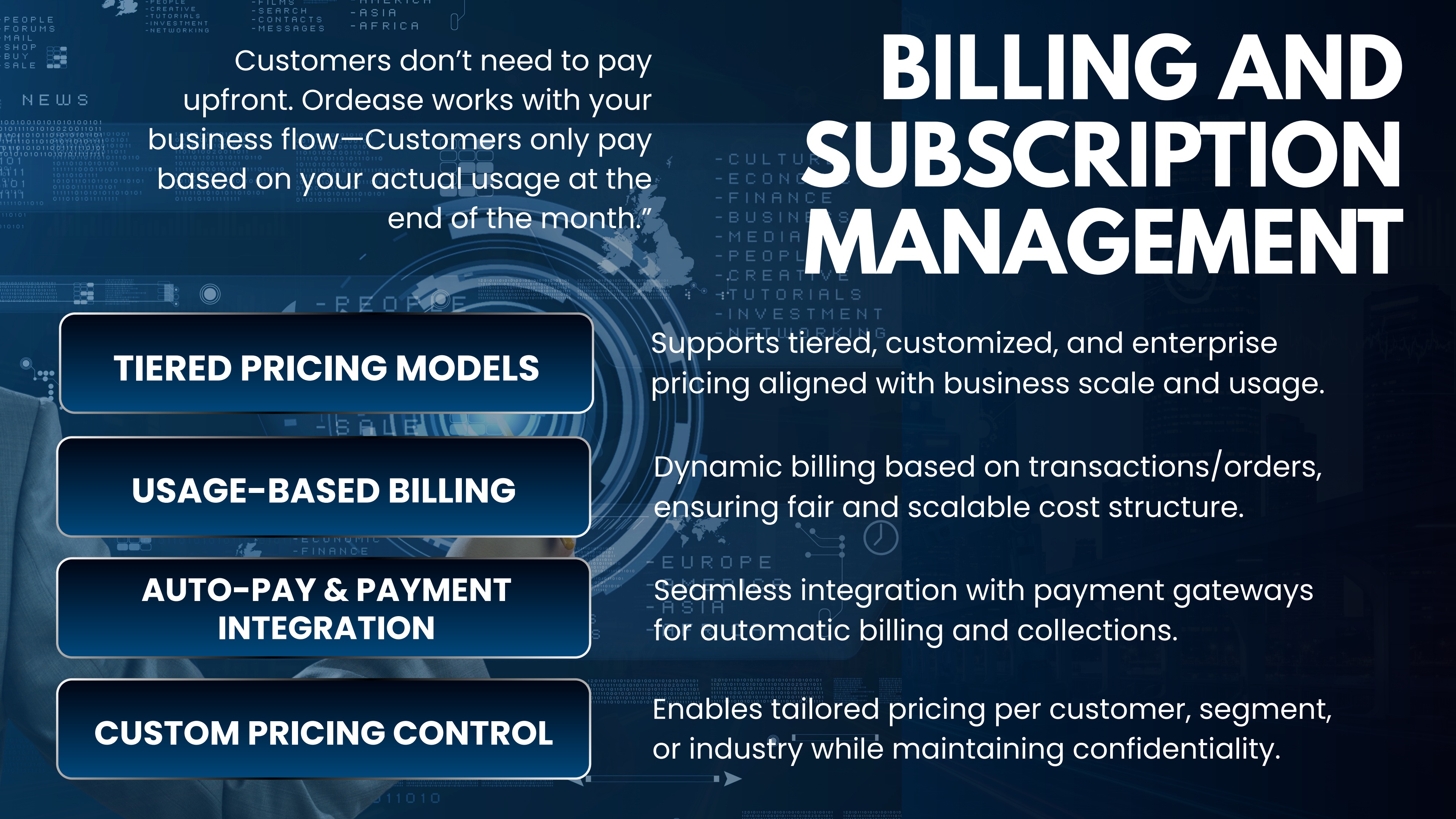
- Enhances trust between trading partners
- Encourages repeat orders
- Saves administrative time
- Reduces carbon emissions



TRANSACTION LIFECYCLE



- Users create verified business or consumer profiles.
- Suppliers and buyers connect within the platform.
- Connected parties can transact securely.
- Suppliers upload product catalogs.
- Buyers select products with one-click quantity updates.
- Delivery date, time, and location are specified.
- AI auto-populates repeated orders based on past transactions.
- Supplier confirms or modifies order details.
- Any changes require approval from the counterparty.
- Mutual approval ensures transparency before dispatch.
- Warehouse assigns dispatchers
- Dispatchers assign delivery personnel, vehicles, or 3PL
- GIN (Goods Issue Note) is auto-generated at dispatch
- Receiver confirms delivery within the app.
- Partial deliveries or returns generate draft GRN.
- Delivery person accepts GRN changes.
- Fully accepted orders auto-close.



BILLING AND SUBSCRIPTION MANAGEMENT

Customers don't need to pay upfront. Ordease works with your business flow—Customers only pay based on your actual usage at the end of the month."

TIERED PRICING MODELS

Supports tiered, customized, and enterprise pricing aligned with business scale and usage.

USAGE-BASED BILLING

Dynamic billing based on transactions/orders, ensuring fair and scalable cost structure.

AUTO-PAY & PAYMENT INTEGRATION

Seamless integration with payment gateways for automatic billing and collections.

CUSTOM PRICING CONTROL

Enables tailored pricing per customer, segment, or industry while maintaining confidentiality.



Ghalib Kazmi

THE FOUNDER

CEO AND PRODUCT MANAGER

CPA, MBA (USA)

Mr. Ghalib is a seasoned finance and management professional, and a PwC alumnus, with 18 years in the profession. He has designed and implemented numerous automation solutions and is expert in business processes and change management.

CONCLUSION

Ordease transforms fragmented ordering into a unified and scalable digital infrastructure.

It enhances control, efficiency, and visibility across the supply chain.

By connecting buyers and sellers, it enables smarter and more efficient operations.





CONTACT US

Our teams support business globally and round the clock.

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www.ordease.net 

Dubai, UAE 

Crossfoot Solutions
Business Presentation

THANK YOU!

UNLOCKING INNOVATION THROUGH
SOFTWARE AS A SERVICE

CEO
GHALIB KAZMI

